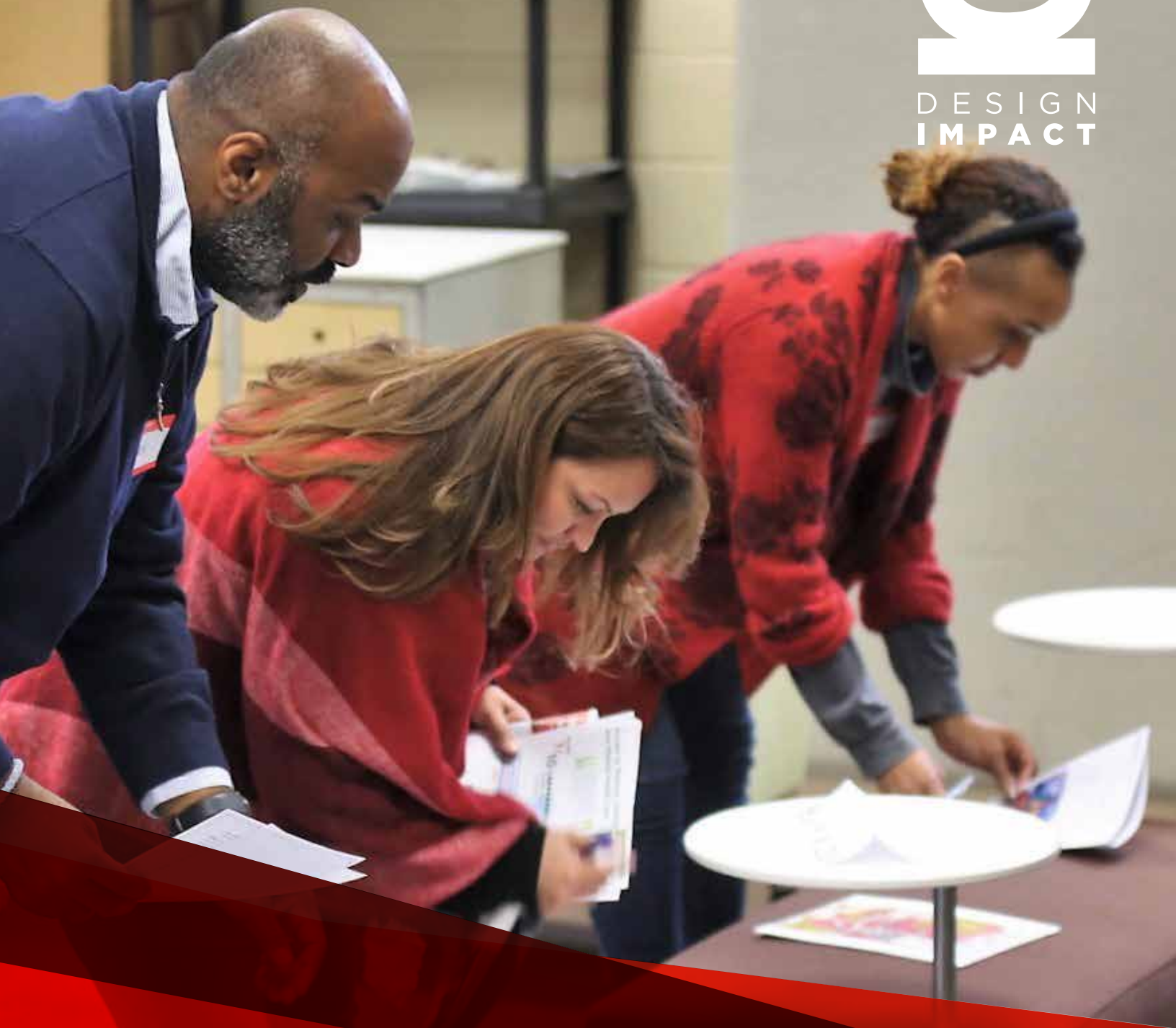DESIGN
IMPACT

RAISING THE H.E.A.T.

Tackling Health Inequities Through Resident Leadership

May, 2018

PROJECT BACKGROUND

INTRODUCTION

For the past five years, Wyandotte County, Kansas has ranked last of the state's 105 counties across a number of social, environmental, and economic factors related to health. The Community Health Council of Wyandotte County (CHC) partnered with Ohio State University's Kirwan Institute for the Study of Race and Ethnicity to understand the social determinants of health and map the health opportunities that exist in the county.

The resulting **Health Equity Action Transformation (H.E.A.T.) report was released in October 2016.**

The three-year study connected the county's current health disparities to *redlining.* This historic practice of discrimination has spiraled into poor housing, lack of healthcare access, and environmentally-related health issues for residents.

A Community Health Assessment was also released by the Wyandotte County Health Department. The assessment divided the social determinants of health described in the H.E.A.T. report into four categories:

Safe and Affordable Housing

Violence Prevention

Education and Jobs

Access to Medical, Dental, and Mental Health Care

WHAT IS THE CAB?

As part of this initiative, the CHC also organized a coalition of residents — the **Community Action Board (CAB)** — to combat the issues raised in the H.E.A.T report. CAB members reside in the priority area identified by the H.E.A.T report, namely zip codes 66101, 66102, and 66104. They represent a diversity of ages, ethnicities, and professional backgrounds. The CAB meets monthly to volunteer their time, heart, and skills to this cause.

"

To make change in such a collaborative way that has not been done before…to me it's humbling that we're the ones to get them through this."

— *Broderick Crawford,*
NBC Community Development Corporation

RAISING THE H.E.A.T.

PROJECT PARTNERS

- Community Health Council of Wyandotte County
- Design Impact
- Kansas Health Foundation
- Health Care Foundation of Greater Kansas City
- Historic Northeast Midtown Association
- NBC Community Development Corporation

ABOUT THIS PROJECT

CHC partnered with Design Impact (DI), a nonprofit social innovation firm, from January-April 2018 to guide CAB members through a process to develop **homegrown, community-led strategies to address the issues raised in the H.E.A.T. report.**

Three teams of CAB members — approximately 20 residents — participated in the 4-month long project. During those four months, the CAB participated in five workshops on *human-centered design* facilitated by DI.

OUR PROCESS
HUMAN-CENTERED DESIGN

WHAT IS HUMAN-CENTERED DESIGN?

Human-centered design is a creative approach to problem solving that addresses challenges by focusing on the wants, needs, and motivations of the people affected by the solution.

Human-centered design invites those residents directly impacted by the issues in the H.E.A.T. report to be part of the change they want to see in their communities. Design can also uncover deep insights around these issues and inspire people to take action.

"Societal problems are manageable if you take the time to break them down."

— *CAB Member*

OUR DESIGN ROADMAP

1

Have conversations to understand what the issues look like in my community.

2

Sort out what we've heard to identify the most pressing opportunity to pursue through this process.

3

Bring people together to generate ideas within that opportunity.

4

Choose ideas to test, or act experimentally, with fellow residents.

DISCOVERY → MAKE SENSE → BRAINSTORM → TEST

HAVING CONVERSATIONS

OVERVIEW

In order to choose a focus area within the H.E.A.T. report, the CAB had to understand which issues were most relevant to their peers. The CAB started by focusing on issues within the four social determinants of health categories: safe and affordable housing, violence prevention, education and jobs, and access to medical, dental, and mental health care.

Through the first workshop, CAB members learned ways to **have conversations with residents** to uncover how these issues show up in their lives. Using what they learned in these conversations, the CAB could then create ways to act that made sense for their community.

CAB members spent the next month talking to neighbors through one-on-one and group interviews. They shared what they learned from experts, listened to how those issues surfaced in folks' everyday lives, and captured those stories.

WORKSHOP RECAP

- **HUMAN-CENTERED DESIGN 101**
  An overview of the process and training on empathic interviewing, writing insight sheets, and beginner's mindset.

- **Q&A WITH EXPERTS**
  Small group conversations to better understand the four social determinants of health.

- **INTERVIEW GUIDE PLANNING**
  A guide for one-on-one conversations with residents about the H.E.A.T.

DISCOVERY PRINCIPLES:

- Engage unusual voices
- Listen and observe
- Meet people where they're at
- Maintain childlike curiosity

UNDERSTANDING WHAT MATTERS

After having conversations with other residents, CAB members came together to make sense of what they heard. They shared dozens of stories and conversations, and then sorted the data into the four categories of the H.E.A.T. report. Data was prioritized if it was repeated over and over again. Those patterns, or key themes, are captured below (see Appendix B for a list of what we heard):

Safe and Affordable Housing

- Newer homes are too expensive in the Northeast area.

- Absentee landlords manage properties that are poorly constructed, mold-ridden.

Education and Jobs

- Wyandotte parents often go to neighboring counties for kids' **programming that actually exists in Wyandotte.**

- Teens are more resilient than we think and want their ideas to be taken seriously. One eighth grader said, **"Don't underestimate us."**

- The **lack of parental involvement** in kids' education concerned residents.

Violence Prevention

- There is trauma in the home. **Parents make mistakes, are grieving from them**, and are highly emotional and spiritual when discussing violence.

- There needs to be a **safe place for teens that builds respect for self** and others.

Access to Medical, Dental, and Mental Health Care

- School children want to know how to cope today. An eighth grader said, **"I am suffering from crippling depression."**

- The Medicaid gap leaves many residents without the care they need.

UNDERSTANDING WHAT MATTERS

CAB members prioritized one category for the entire CAB to focus on: education and jobs. Afterward, each team revisited the issues, challenges, and opportunities from their conversations related to education and jobs. These insights were summarized into topics with high potential for change, otherwise known as opportunity spaces. The opportunity spaces were written in the form of a question they could then solve:

- *How might we **empower people in a child's village** to engage in their educational experience?*

- *How might we **increase youth's involvement** in WYCO's education and job resources?*

- *How might we get people **engaged in educational opportunities** both in schools and in extracurricular activities?*

What struck everyone was that while a variety of opportunities emerged related to education and jobs, they all had one theme in common: the community cared most deeply about the youth in Wyandotte.

CREATING IDEAS TOGETHER

CAB members used the three opportunities to **generate dozens of ideas in a creative brainstorming session.** They prioritized ideas that were: 1) inspiring, 2) made key resources more accessible to their more vulnerable neighbors, 3) able to be led by community members, 4) actionable in the next year, and 5) feasible on a budget of less than $1,000 (see Appendix C for a list of all the ideas).

BRAINSTORMING PRINCIPLES:

- Immerse in the research
- Engage diverse voices
- Keep an open mind
- Stretch the imagination

BRAINSTORMING PROCESS

GENERATE DOZENS OF IDEAS
Each idea creatively addressed an opportunity space.

POLISH + CLARIFY
Each team worked on refining the ideas generated in the brainstorming process.

SELECT ONE IDEA
Each team chose an idea to develop through real life tests.

TESTING IDEAS TOGETHER

After each team chose an idea to develop, they had less than 24 hours to plan a fast, low-cost version of the idea to try with fellow residents at a public event called Idea Lab. Once each team tried out their idea with residents and learned from their experiences, they further tested their ideas through a second round of prototypes in the community.

TESTING PRINCIPLES:

- Build inexpensive prototypes
- Celebrate learning and failure
- Capture feedback from stakeholders
- Test multiple versions

1. VOICES

*Village Opportunities for Interaction, Community, and Empowerment in Schools; a town hall to **learn how the community can better serve kids' needs** while providing needed resources (e.g. tutoring)*

WHAT THEY TESTED

The opportunity: How might we empower people in a child's village to engage in their educational experience?

One CAB team focused on supporting the adults who are part of a child's community. However, after hosting a group discussion with residents at the Idea Lab, the team had a huge a-ha moment: people didn't even know their neighbors well enough to be part of the village. The team decided to focus on building relationships among their neighbors.
By hosting a neighborhood clean up to get to know their neighbors, they learned that when a neighbor takes the lead, residents are excited to step in and get involved.

TESTING IDEAS TOGETHER

2. YOUTH FOR THE FUTURE

*A peer-led engagement to **increase youth access** to jobs and education resources*

WHAT THEY TESTED

The opportunity: How might we increase youth's involvement in Wyandotte County's education and job resources?

One CAB team pursued a youth-led initiative that would expand access to job and education resources. The team planned on hosting a discussion at Idea Lab where students could design their own communications plan using a "design toolkit", which included posters, craft supplies, and other resources.

However, during the group conversation the students pushed the toolkit aside. Instead, the students led an impromptu forum discussion. Their message: We need to be better prepared for the future, and to do that, we need strong relationships — with each other and with those who are just a few steps ahead of us.

The dialogue captivated the attention of other participants from the Idea Lab, eventually drawing the entire room — from ages 24 to 78 — into the discussion. The conversation helped the team realize that their next prototype needs to focus on relationships, not a mechanism, to help youth access job and education resources.

"Right now the kids are holding court." — Jerry Jones, Executive Director, CHC

TESTING IDEAS TOGETHER

3. CONNECT THE DOTTES

*An event for youth program providers and parents to **build positive interactions and opportunities for Wyandotte,** control the narrative, and celebrate the successes of the community*

WHAT THEY TESTED

The opportunity: How might we get people engaged in educational opportunities both in schools and in extracurricular activities?

Before investing in a huge event, the team hosted an information table at Idea Lab to learn how participants gathered resources about summer jobs for youth. Planning became a major pain point for the team, which helped the team realize that an event at that scale required clear roles, responsibilities, and a designated leader. They identified opportunities to collaborate with their local PTA to reach a new, wider audience.
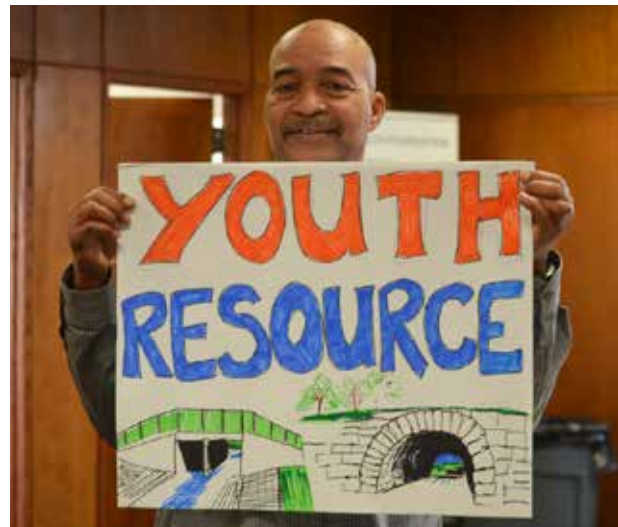
LOOKING BACK
WHAT WE LEARNED

This project has inspired many moments for celebration and opportunities for growth. Here are a few lessons we've learned along the way:

DESIGN INSPIRED PEOPLE TO STEP OUTSIDE OF THEIR COMFORT ZONE AND THINK DIFFERENTLY.

A CHC staff member handed a CAB member a square cup for coffee. The CAB member slipped her a note that said, "How am I supposed to drink out of this?" She sent another note back: "I drink out of the corner." The CAB member later spoke in front of the group to share her moment of realization. Human-centered design was like drinking out a square cup. She had been drinking out of a round cup her whole life, she said, and now someone was asking her to use something new and different. It was hard, but with some guidance she's learning "a new way of drinking."

ENGAGEMENT "ON-RAMPS" OFFER MORE OPPORTUNITIES FOR COMMUNITY LEADERSHIP.

The project was designed to allow CAB members to join individual sessions and offer valuable feedback throughout the process. As a result, these "on ramps" also created opportunities for members to lead in their own ways. One resident who attended one of the last days of the workshop ended up leading the V.O.I.C.E.S group's second prototype. Another CAB member who rarely spoke in previous CAB meetings felt empowered to recruit residents to Idea Lab who were typically unrepresented at community events.

THERE IS VALUE IN AMPLIFYING "UNUSUAL VOICES" AND STRENGTH IN BRINGING THOSE VOICES TOGETHER.

The process gave CAB members who usually don't participate a platform to speak their minds. These opportunities helped change the conversations to consider other perspectives, and as a result, the ideas were stronger. Similarly, when some of the more underrepresented CAB members were able to build their own team, they were able to move through the process more effectively. They felt more comfortable navigating the project because they could draw their own connections and move at their own pace.

TESTING IDEAS FIRST HELPS SPUR FURTHER ACTION.

The CAB valued the opportunity to "prototype" ideas through cheap, quick tests with community members. The driving principle behind prototyping, "test before you invest," stuck with CAB members as a crucial step in vetting ideas. It also encourages teams to move to action rather than getting mired down in the planning phase.

"

We went from being a group of people wanting to come together to do things to being **a group of people doing things."**

— *CAB Member*

WHAT'S NEXT

EXECUTE THE IDEAS

The CAB decided to integrate all three ideas into one year-long strategy to engage youth and the adults who make up the youth's community. This multi-prong engagement strategy will roll out as three elements:

- Residents can get involved through a newsletter and small, community-based activities (e.g. neighborhood cleanups, barbecues, etc.) on at least a monthly basis. CAB members who are aware of Wyandotte's resources and educational activities for youth create content for that newsletter.

- Meanwhile, CAB members will host small youth-led conversations in their homes about their lives after school.

- The year-long initiative will end in a capstone 2019 youth program celebration where community partners can share educational and job resources.

EMPOWERING NEW CAB LEADERS

Many new leaders emerged through this work. CAB members have stepped up to spearhead sub-committees and work groups and conduct presentations about the H.E.A.T. report in community spaces. This response has provoked CHC to create a leadership development plan for those CAB members so they can lead the CAB itself and give the work back.

INCORPORATING DESIGN INTO THE CAB

The human-design process created a framework that encouraged CAB members to act experimentally and engage unusual voices. Moving forward, the CAB will look at ways to incorporate human-centered design into their governance structure.

THANK YOU

This work could not be possible without the time, energy, and commitment from our community.

First and foremost, thank you to **the CAB:** You not only gave up your Saturdays to do this work with us, but you showed up every time with energy, curiosity, and a willingness to act experimentally. You are at the heart of this work, and we could not have moved this work forward without your commitment and passion.

Thank you to **Design Impact** for leading us through this process. This process has often felt like "the square cup," but human-centered design has changed the way we work.

Thank you to **Kansas Health Foundation, Health Care Foundation of Greater Kansas City** for investing in this work. We'd also like to thank **Historic Northeast-Midtown Association** and **NBC Community Development Corporation** for your leadership and partnership.

Finally we'd like to thank the **residents of Wyandotte County** who contributed their time, thoughts, experiences, and skills to the project.

For more information about the H.E.A.T. report please visit our website: www.wearewyandotte.com or contact Donna Young: dyoung@wycohealth.com

This process was designed and facilitated by Design Impact, a nonprofit social innovation firm based in Cincinnati, Ohio. Learn more at www.d-impact.org

GLOSSARY OF TERMS

During our workshops, CAB members incorporated what they learned from a previous KLC leadership training with a new human centered design process. On the left, the human centered design process is divided into phases with an accompanying glossary of key terms and definitions. On the right are related phases from KLC leadership training.

HUMAN-CENTERED DESIGN*
A problem-solving process that addresses challenges by focusing on the human perspective in all steps of the process.

***"Manage Self"* attributes are needed throughout the Human Centered Design process.*

KANSAS LEADERSHIP CENTER (KLC)
Your Leadership Edge
Powerful and provocative framework for mobilizing groups around what matters most. It includes the following competencies: **Diagnose situation, Energize others, Manage Self, and Intervene Skillfully.**

PHASE 1: DISCOVERY
Listening and observing to deeply understand a problem from the multiple perspectives—in particular, the perspective of those whose lives are most deeply affected by their work.

- **Empathy:** Ability to understand and share the feelings of someone else.

- **Empathic interviewing:** Getting participant to deeply engage with the topic, thus revealing the motivation, meaning, and values behind their actions.

- **Beginner's mindset:** Key part of discovery is having an open mind, seeing things like a child, and asking "why."

- **Insights***:* Meaning that we get from research that tells us what people think and feel.

Diagnose the situation.
- Technical vs. Adaptive
- Authentic engagement
- Take the temperature

Energize others.
- Engage unusual voices
- Start where they are
- Work across factions
- Speak to loss
- Create a trustworthy process

Intervene skillfully.
- Raise the heat
- Speak from the heart
- Hold to purpose

PHASE 2: MAKE SENSE
Visualizing the data and identifying themes among what we heard and saw.

- **Opportunity area:** A topic identified as having high potential for change and innovation.

Diagnose the situation.
- Understand process challenges
- Explore tough interpretations
- Identify who needs to do the work
- Test multiple interpretations

GLOSSARY OF TERMS

PHASE 3: BRAINSTORM

Generating new ideas for how to take action in an opportunity area.

- **Ideate:** Brainstorming actionable ways of addressing our challenge.

- **Forced ranking:** An activity that gets stakeholders to identify what is most important to them.

Intervene Skillfully

- Make conscious choices

PHASE 4: TEST

Testing key ideas from ideation through quick, low-fidelity models in order to learn.

- **Prototype:** Low-fidelity version or test of an idea.

- **Iterative approach:** Focusing on learning—not on solutions—is essential to succeeding in this process. Trying new things, and learning from failure, will make your team, process, and eventual solution stronger.

- **Innovation mindset:** Responds to lived experience; starts with questions and curiosity; begun and executed with learning mindsets; demonstrates deep investment in process, engagement, and co-creation.

- **Journey mapping:** Describes the path of a user by representing different touch-points and interactions they have with a service or experience. Mapping journeys is used to understand services in order to identify and design opportunities for innovation.

Intervene Skillfully

- Act experimentally
- Make conscious choices
- Raise the heat
- Give the work back

Energize Others

- Engage unusual voices
- Start where they are
- Work across factions
- Speak to loss
- Create a trustworthy process
- Inspire a collective purpose

WHAT WE HEARD

Appendix B contains the raw data captured by CAB members during the discovery process. More details about this process can be found on page 6.

EDUCATION AND JOBS

- Wyandotte County residents are unaware of resources for job and education, needs further communication mechanisms. Lack knowledge of resources/job availability, create resources pathway

- Lack of funding

- Managers need training to deal with staff inequities — we need trauma-informed businesses

- Youth need activities, role models and brighter schools at the impact school

- School children want to know how to cope today. ("I am suffering from crippling depression." — Eighth grader)

- Youth CAB quote: "Don't underestimate us." — Marlon

- Not equipped to enter the work world after high school

- Adults are faced with employment situations, skills vs. job requests

- Job training needed. Skill level of employee (On-time, present everyday, call-in)

- Wants to teach electrical, plumbing, woodworking, gardening

- Quality of education. Relocate to Johnson County for a better education

- Modernize schools

- Wyandotte County schools require improved infrastructure, upgrading physical and education

- Invite USD 500 to CAB meetings for better understanding of career tracks

- System by design — Felons change in application policies

- System by design — keeping people undereducated for low paying jobs, keeping a certain segment down to keep them in menial jobs

- Prayer in school

- Jobs technology; we do not have the capability of obtaining highly technological jobs

- After school programs

- Lack of adult participation

- Inability to read at an appropriate level

- Pay
  - $19- $20 an hour, livable wage
  - Minimum livable wage, $15 an hour

- Community College
  - Lack of understanding value of community college
  - Lack of resources to gain access to community college
  - Opportunity for job growth
  - College scholarships

- Community Engagement
  - Parent Awareness Engagement
  - Lack of awareness of educational opportunities

- Business
  - Business Incubator at Community College
  - Lack of Community owned wealth

- Curriculum and USD 500
  - Creating interest and understanding of vocational opportunities
  - STEM, STEAM, AND STEAM
  - Graduation rates
  - Pathways to entrepreneurship

WHAT WE HEARD

SAFE AND AFFORDABLE HOUSING

- Newer homes too expensive in NE area
- Absentee landlords
- Fix homes to give to the homeless
- Housing available but mis-abused by disabled
- Neighborhood safe but bad apples
- Neighbors don't talk, non-receptive
- Home improved loans tough to get
- Housing Authority properties mold in high rise, no resolution
- Home upkeep maintenance, more inspections
- Enjoys High Rise living. Engaged in her environment
- Lead in the homes
- Quality of homes poor and price too high
- On street parking dangerous
- Poorly constructive habitat homes
- Home safety

VIOLENCE PREVENTION

- There needs to be a safe place for teens that builds respect for self and others e.g. Walking School Bus
- There's a high tolerance of crime because we hear gunshots at night all the time
- We distrust the police. There's police profiling and brutality. We don't want to call police if they won't even respond to minor offenses
- Parents make mistakes, are grieving from them, and are highly emotional and spiritual on this topic
- Drug culture and different value system
- Parents scared to send kid away for college due to gun violence on campuses
- There's trauma and violence in the home
- Hope
- Victimization of senior citizens. Grandmother won't call police on her violent grandson
- Elders and youth choose to self-isolate and stay to themselves to stay out of trouble
- Violence on bus — kids involved in unsafe activities
- The HEAT report will not make a difference
- Babies are raising babies and parents and teachers don't get along. Need a change of attitude

WHAT WE HEARD

ACCESS TO MEDICAL, DENTAL, AND MENTAL HEALTH CARE

- Crippling depression, addiction, alcohol & drugs

- Medicaid gap

- Using drugs as coping mechanisms

- Immigration fear using services due to deportation fears

- People don't believe the facts

- Inter city health clinic needed. Health care in school. Income based care. Uninsured has difficulty receiving services

- Life is nothing but the coexistence of opposites

- Kids couch surfing

- Start in schools to help kids cope. Lack of coping skills. "They think I'm dumb (mental issues)" — Kid

- Mayors KCK & KCMO collaborate

- Veteran has what he needs — Talking about "the hustle."

- Lack of access for A.A. and immigrants to medical care

- Too much use of the E.R. as primary care

- Mental health problems are walking the streets

- Transportation

- Lack of insurance

- There is a big difference West and East of I-65 when it comes to access of health care

- Doctors and dentist offices are needed

- Toxic masculinity not allowing men to get the care they need

- Access to food

- Programs for fathers

OUR IDEAS TEAM BRIDGE

OUR HOW MIGHT WE: How might we increase youth's involvement in Wyandotte County's education and job resources? - Youth-focused, trust instincts, respect.

OUR IDEAS

- Engage youth in creating social media platform/campaign ("This is us"- 7-24YOA)

- Ask youth what they want. What do they think-want-need?

- Design youth CAB-Design "it" platform for community

- Database tool for youth. Create a platform to disseminate resources

- Videos resources slogan outreach purpose

- Serious youth engagement — What does J + E mean to them?

- Utilize PTA as a vehicle to increase youth involvement

- PTA component = Not necessarily stand alone. Sometimes tell the story you had/have related to the subject

- Get involved personally on a passion that touches your heart

- Connect youth with community "partner," mentor (adult/kid) program

- Resource center located in schools

- Gather all education and job resources

- Bring person-ism experience in the field that present in a way of understanding

- Try youth dialogue set of questions empathic interviews

- Youth commission in Wyandotte County

- Internet available & computer in every home

- FUN-youth resource center

- Provide skill set testing to determine possible career. Myer Briggs like test for kids, so kids are doing what they want.

- Parents role/Adult role

- Fund youth programs

- Job shadow program to see possible careers

- Wyandotte County businesses partner with schools for career exploration

- Incentivize kids to participate in after school activities

- Incubator for youth businesses. Wyandotte County start "youth intern programs"

- University of Kansas & Kansas State partner with kids to rewrite curriculum

- Have an event were we can celebrate education achievements of the children

- Provide after school training for specific skills.

- Knowledge sessions for teachers or knowledge Packages, partner with local churches to host and inform

- Seek grants to host community events

- Teens pair with adults for skill swaps

- Nursing home lesson swap

- Create senior to youth job + career exposure to coach and mentor

- Host monthly events to inform youth + adults, have community college host knowledge sessions in the community, Utilize PTA as a vehicle to inform parents + community

- Have meetings which engage unusual voices specifically

- Provide opportunity to allow actions if "Safe time" for child venting

- Provide trauma training to all youth programs

- Agreement with schools to host programs in school

- Increase youth CAB participation to increase impact

- "Little libraries" for books, learning games

- Provide transportation for youth programs

- Mailers out to the community

OUR IDEAS TEAM BRIDGE

- Loosen restrictions on acquiring a library card
- Host in home craft sessions
- Precinct committee chairs provide information to community members in their area
- Create STEM/STEAM groups for youth
- Skill building vignettes in community 1 hr. Long to host events: education, practical, here's how in housing authority
- Parent/child dances, projects, eating, sharing
- Create easy to access tutoring with assessment
- Community Activities- create NEW, FUN SOCIAL-BASED
- Marketing Ads
- Food?
- What is GOAL?
- How long?
- What to teach?
- At what time generally?
- MAP + Assign routes of contact
- Unusual voices
- Determine parameters
- Follow-up
- Address Barriers (Attendance)
- Program operators
- What age youth?
- Locate families
- Find young people
- Engage community
- Getting food-transportation, health care

OUR TOP IDEA: YOUTH FOR THE FUTURE

Community Engagement - Youth Advisory Board to work with adult CAB to answer the question "How might we increase youth access to job and education resources in Wyandotte County?"

Youth designs the intervention through HCD process.

OUR IDEAS TEAM WADE

OUR HOW MIGHT WE: How might we empower people in a child's village to engage in their educational experience?

OUR IDEAS

- Set up a mentor for the children
- Set up a town hall and go door-to-door inviting residents
- Educational family board night
- Reward participants
- A church can "adopt a classroom"; offer volunteers, tutors, supplies
- "Father"/son school breakfast
- Encourage parental visitation in classrooms
- Precinct committee chairs to provide information to community mobilizers in their area
- Family fun night out
- Engage other family members
- PTA host community resource speed dating for youth & adults
- Try 1 on 1 with a child
- Community mobilizers to engage individual blocks (meet your neighbors)
- Attend training for leaning (parents learn the curriculum)
- Send a place for (safe zone) where kids can vent on their issues they face
- Create resource center for book to be checked out by parents (school curriculum)
- Story telling
- Send mailers about education importance/stats
- Pass legislation that gives low income families tons of money
- Create (parent) adult traveling to support youth education
- Computer in every home
- Internet in every home
- Provide avenue for teachers to visit neighborhoods of students
- Utilize community policing programs
- Neighborhood block party
- Increase community network
- Engage churches
- Engage local businesses
- App to match mentors with mentees
- Set-up student council to address bullying
- Take your parent to school day
- Scope out resources in the child community/village
- Recruit talent
- Hold local concerts
- Talent performance

OUR TOP IDEA:

Set up a town hall, go door-to-door inviting residents

OUR IDEAS SHS

OUR IDEAS

Above the Line

- Survey to get information
- Generate past community center monthly schedules
- Provide a comprehensive list of extracurricular activities
- Identify organizations and programs for youth and adults

Distribute Information

- Develop social media platforms
- Organize a website for these organizations and programs to provide information
- Advertise on Next Door (app-based)
- Partner with local churches
- Nursing home lesson swaps
- Computers in more homes
- Senior to youth job career fair, coach and mentor program
- Monthly community events
- Community college host knowledge sessions
- In-home craft sessions
- Trauma training youth programs

OUR TOP IDEA: How might we get people engaged in educational opportunities

    I. In schools

    II. Extracurricular activities

TARGET AUDIENCE: Youth and Adults

Create an updated platform.

Host an event to engage youth program providers: This will build a positive interaction and form new opportunities that allows us to control the network and celebrate the success of the Wyandotte Community.

Community Health Council of Wyandotte County

DESIGN IMPACT

HNMA
Historic Northeast Midtown Association

NBC COMMUNITY DEVELOPMENT CORPORATION
Celebrating Life, Strengthening the Community, and Fostering Reconciliation